

Market America 25th Anniversary Promotion

Official Rules

Prize

One (1) Market America World Conference 2018 ticket [Approximate Retail Value: \$200.00 USD] (or the equivalent based on the currency of the winner's country) (the "Prize") will be given away to twenty-five (25) lucky winners! Two (2) VIP Seats [Approximate Retail Value: \$400.00 USD] (or the equivalent based on the currency of the winner's country)(the "Grand Prize") will be given away to ten (10) lucky winners. Costs of shipping the Prizes and Grand Prizes to each winner will be paid by Market America, Inc. ("Market America"). All costs, including federal, state and local sales, income and other taxes, insurance, and other expenses not specifically identified above as included in the prize are the sole responsibility of the winners. No transfer, assignment, cash redemption or substitution for the Prizes or Grand Prizes is permissible, except by Market America due to restrictions or prize unavailability, and then a prize of equal or greater value (as determined by Market America) may be substituted.

The Prize and Grand Prize do not include travel expenses, food expenses, lodging expenses or any other additional expenses incurred by winners. Market America is not responsible for travel expenses, food expenses, lodging expenses or any other additional expenses incurred by the winners.

Rules and Qualifications

1. Participants must reside in one of the 50 United States, Canada, Mexico, Spain, UK, Taiwan, Singapore, Hong Kong, or Australia; be an UnFranchise Owner ("UFO(s)"); and must be of legal age in your jurisdiction the time of entry.
2. Market America UFOs who are currently involved in Market America's corrective action process are not eligible to participate.
3. Employees, contractors, directors and officers of Market America, SHOP.COM or their affiliates and any co-sponsor of this Promotion, and their respective parents, subsidiaries and affiliated companies, distributors, licensees, and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion (collectively, "Promotion Parties"), and their immediate family members (spouses and parents, siblings, children and their spouses, and in-laws), and persons living in the same household of such individuals (whether related or not) are not eligible.
4. The Promotion will run from 12:00 am EDT on April 27, 2017 through 11:59 pm EDT on July 13, 2017 (the "Promotion Period").
5. To be automatically entered in the Promotion you need to: Follow Market America, Shopping Annuity, JR, and Loren on Instagram; Like the Market America and Shopping Annuity Facebook pages; and answer the question posted on the UnFranchise.com blog. For additional automatic entries, check the UnFranchise.com blog every two weeks to answer a new question. Each of the twenty-five winners will be automatically entered for a chance to win the Grand Prize. Each Participant may only win one (1) prize during the Promotion Period.

6. By participating, you guarantee that you own all right, title, and interest in and to all intellectual property rights associated with your entry, including, but not limited to, photographs and pictures.
7. Entries that do not meet all qualifications and eligibility requirements will be disqualified.
8. Winners. The odds of winning depend on the number of entries received. All decisions in the selection of the winner are final on all matters relating to this Promotion. Five winners will be selected every two weeks until July 6, 2017. On July 13, 2017, ten (10) Grand Prize winners will be selected from the previous twenty-five (25) winners.
9. Each winner will be notified via email at the end of every two weeks. Each Grand Prize winner will be notified on July 13, 2017.
10. All federal, state and local laws apply.
11. The Promotion is void outside of the nine (9) Market America Market Countries (United States, Canada, Mexico, Australia, Taiwan, Hong Kong, United Kingdom, Singapore, Spain) and where prohibited by law.
12. Promotion Parties reserve the right to disqualify or refuse to post any entry at any time in its sole discretion.
13. Promotion Parties and persons and companies associated with them disclaim all liability for injury or damage to persons and/or property that might result from Promotion entry or acceptance of the Prize.
14. Potential winners may be required to sign and return an Affidavit of Eligibility and Release of Liability and a Publicity Release within 10 days of attempted delivery or Prize will be forfeited.
15. Potential winners will be required to complete and return any required tax documents within 10 days of attempted delivery or Prize will be forfeited.
16. The return of any prize/prize notification as undeliverable or failure to return any documents in a timely manner may result in disqualification and an alternate winner may be chosen.
17. By entering and/or participating, participants agree to release, discharge and hold harmless Promotion Parties from and against any and all liability or damages associated with this Promotion or acceptance, use or misuse of any prize received in this Promotion.
18. Promotion Parties are not responsible for any typographical or other error in the printing of the offer or administration of the Promotion.
19. Your entry, participation and/or acceptance of the prize constitutes your express grant and permission to the Promotion Parties and their agencies to use your name, entry, and/or photographs or likenesses, now and in the future, for the purposes of advertising and publicity without further compensation

(except where prohibited by law).

20. Your entry, participation and/or acceptance of the prize constitutes your express grant and permission to the Promotion Parties of all right, title, and interest in and to all rights (including, without limitation, all intellectual property rights) associated with your entry. Potential winners shall execute all documentation required by the Promotion Parties regarding such ownership rights if requested by Promotion Parties.
21. By entering and/or participating in this Promotion, participants agree to be bound by the Official Rules and decisions of the Promotion Parties, which shall be final in all matters relating to the Promotion.
22. Promotion Parties are not responsible for lost, late, misdirected, stolen, illegal, inaccurate, damaged, incomplete, non-delivered or postage-due mail; or for printing, distribution or production errors or for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this Promotion, or by any human, or other error, which may occur in this Promotion.
23. If, in the Promotion Parties' sole opinion, there is any suspected or actual evidence of tampering with any portion of or undermining the legitimate operation of the Promotion, by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs); intending to abuse, threaten, or harass any other entrants or Promotion Parties' representatives; or if technical difficulties compromise the integrity of the Promotion, Promotion Parties reserve the right to void suspect entries and/or modify and/or terminate the Promotion and/or conduct a random drawing to award the prizes using all known eligible non-suspect entries received. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PROMOTION PARTIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES, INCLUDING ATTORNEYS' FEES, FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.**
24. In the event of a dispute regarding the identity of the person submitting an entry, entries will be declared made by the authorized holder of the account submitting the entry.
25. This Promotion is offered in the United States and is governed by the laws of the State of North Carolina. By entering Promotion, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of North Carolina located in the county of Guilford for any action, suit, or proceeding arising out of or relating to this Promotion.
26. This Promotion is in no way sponsored by or connected with Instagram, Twitter, or Facebook or other social media channels.

27. Participant acknowledges that registration in the Promotion also constitutes automatic opt-in to receive email, text messages, marketing communication or other communications from the Promotion Parties. You may subsequently opt-out of the receipt of such email or communications by clicking on the “unsubscribe” link in the email.

28. To receive a copy of the Winners’ List for this Promotion, mail a self-addressed, stamped envelope to be received by September 12, 2017 to: Winner’s List, Market America – 25th Anniversary Promotion
1302 Pleasant Ridge Road, Greensboro, NC 27409.

Sponsor: Market America, Inc., 1302 Pleasant Ridge Road, Greensboro, NC 27409