



25TH ANNUAL MARKET AMERICA | SHOP.COM WORLD CONFERENCE AGENDA

WEDNESDAY, JANUARY 31

Hilton Miami Downtown

5:30-7:00 P.M.

SYMPHONY 3/4

The Chairman's Reception (*Invitation only*)

Challenge Winners & Advisory Council

7:30-9:30 P.M.

CHAMBER BOARDROOM

Motives® Trainers Meeting

(*Motives Certified Trainers only*)

Lisa Martin

7:30-9:30 P.M.

CONCERTO A/B

GMTSS Meeting — Jim Winkler

8:00-9:30 P.M.

CONCERTO C/D

nutraMetrix® Consultants Meeting

Brandi Murphy & Dr. Deedra Mason

THURSDAY, FEBRUARY 1

American Airlines Arena

9:00 A.M. — DOORS OPEN

9:35 A.M. Pre-Show Address and

Opening Ceremony — Andrew Weissman

10:00 A.M.-6:00 P.M. — GENERAL SESSION

Welcome to the 2018 Market America |

SHOP.COM World Conference

Loren Ridinger

Tools for Recruiting and Duplication

Andrew Weissman & Jim Winkler

JR Ridinger

JR Ridinger

Uberization:

The Future of the Shopping Annuity®

Chris Peddycord

The Last Laugh: Vision to Victory

JR Ridinger, Dennis Franks & Vince Papale

Power Profile — Field Leaders

Bloom with Motives

Maria Checa

How to Engage Your Motives Customers

La La Anthony

Motives Business-Building and New Products

Kim Ashley & Lisa Martin

JR Ridinger

JR Ridinger

Powered by People:

Recognizing Your Success — Part One

Andrew Weissman & Jim Winkler

6:30-8:30 P.M.

Mandarin-Speaking UFO Coring

Field Leaders

BREAKOUTS

Hilton Miami Downtown

8:00-11:00 P.M.

SYMPHONY 1/2

Motives & the MBBA Launch

Lisa Martin

8:00-10:00 P.M.

SYMPHONY 3/4

TLS/nutraMetrix

Dennis Franks, Dr. Deedra Mason,

Sue Pasqual & Field Leaders

8:00-9:00 P.M.

CONCERTO A/B

Web Solutions — Sarah Rose Stack

9:15-10:30 P.M.

CONCERTO A/B

SHOP Financial — Charles Baer

FRIDAY, FEBRUARY 2

American Airlines Arena

9:00 A.M. — DOORS OPEN

9:45 A.M. Pre-Show Address — Andrew Weissman

10:00 A.M.-6:30 P.M. — GENERAL SESSION

Market America | SHOP.COM:

The Total Package — Part One — Marc Ashley

Love Your Little Ones with DNA Miracles

Amber Ridinger-McLaughlin & Duane McLaughlin

Power Profile — Field Leaders

The Conquer Movement

Amanda Ridinger

Solid Success with nutraMetrix

Brandi Murphy & Dr. Deedra Mason

JR Ridinger — JR Ridinger

Be a True Champion

Scottie Pippen & Andrew Weissman

Reach Your Goals with TLS

Dennis Franks & Sue Pasqual

All the Way Up — Joseph "Fat Joe" Cartagena

Powered by People:

Recognizing Your Success — Part Two

Andrew Weissman & Jim Winkler

Power Profile — Field Leaders

BREAKOUTS

Hilton Miami Downtown

6:30-8:25 P.M.

SYMPHONY

New UnFranchise Owner Training:

Registration — Executive Sales Team

25TH ANNUAL MARKET AMERICA | SHOP.COM WORLD CONFERENCE AGENDA

7:30-9:00 P.M.

PICASSO

Conquer Entertainment

Amanda & April Ridinger

8:00-10:00 P.M.

CONCERTO A/B

Shopping Annuity — Chris Peddycord, Elsi

Pacheco & Shopping Annuity Ambassadors

8:00-10:00 P.M.

CONCERTO C/D

New Products

Dennis Franks & Dr. Deedra Mason

8:00-10:00 P.M.

CHAMBER BOARDROOM

Market United Kingdom — Phil Guido

8:30-11:00 P.M.

SYMPHONY

New UnFranchise Owner Training: Training

Executive Sales Team

9:00 P.M.-1:00 A.M.

1306

Conquer After Party

(see page 38 for details)

SATURDAY, FEBRUARY 3

American Airlines Arena

9:00 A.M. — DOORS OPEN

9:45 A.M. Pre-Show Address

Andrew Weissman

10:00 A.M.-7:00 P.M. — GENERAL SESSION

Loren Ridinger — Loren Ridinger

Power Profile — Field Leaders

Market America | SHOP.COM:

The Total Package — Part Two

Marc Ashley

Invest in Your Wellness

Dr. Steven Lamm

Jerry Siciliano Award

Loren Ridinger & Marty Weissman

Power Profile — Field Leaders

Powered by People:

Recognizing Your Success — Part Three

Andrew Weissman & Jim Winkler

Life and Light with Lumière de Vie®

Amber Ridinger-McLaughlin & Kim Ashley

JR Ridinger — JR Ridinger

BREAKOUTS

Hilton Miami Downtown

8:00-9:30 P.M.

CONCERTO C/D

Global Hispanic Breakout — Luzby Hernandez

8:00-9:30 P.M.

CHAMBER BOARDROOM

Affiliate Publishing Network — Paul Dumas

8:30-11:30 P.M.

Mingle with the Millionaires

(Invitation only)

9:00 P.M.-1:00 A.M.

SYMPHONY

Market America | SHOP.COM

Official After Party

(see ad on this page)



GET READY TO P A R T Y

SATURDAY, FEBRUARY 3
9:00 P.M. - 1:00 A.M.
HILTON MIAMI DOWNTOWN
SYMPHONY BALLROOM

Celebrate another successful event weekend with your fellow UnFranchise® Owners! Free to all Market America UnFranchise Owners with a valid 2018 World Conference Badge.

Translation headsets are available for Mandarin-speaking and Spanish-speaking participants outside sections 325 and 326. All Wednesday events take place at the Hilton Miami Downtown Hotel; all Thursday, Friday and Saturday events take place at the American Airlines Arena; all breakout sessions will take place at the Hilton Miami Downtown Hotel.